



**NOTICE OF PUBLIC MEETING**  
**Tuesday, October 11, 2022**  
**City Council Chambers**  
**680 Park Avenue, Idaho Falls, ID 83402**  
**3:00 p.m.**

*The public is invited to observe City Council Work Sessions. However, to observe appropriate social distancing guidelines, as recommended by the Centers for Disease Control and Prevention (CDC), seating in the Council Chambers may be limited. All seating is available on a first-come, first-serve basis. The public also may view this meeting via livestream on the City's website at <https://www.idahofallsidaho.gov/429/Live-Stream>. The agenda does not include an opportunity for public interaction.*

*This meeting may be cancelled or recessed to a later time in accordance with law. If you need communication aids or services or other physical accommodations to participate or access this meeting or program of the City of Idaho Falls, you may contact City Clerk Kathy Hampton at 612-8414 or the ADA Coordinator Lisa Farris at 612-8323 not less than 48 hours prior to the meeting. They can help accommodate special needs.*

**CITY COUNCIL WORK SESSION**

*Times listed in parentheses are only estimates.*

**Call to Order and Roll Call**

**Mayor and Council:**

- Acceptance and/or Receipt of Minutes  
*Action Item: To receive recommendations from the Planning and Zoning Commission (5)*
- Calendars, Announcements, Reports, Updates, Questions, and Discussion (10)
- Liaison Reports and Councilmember Concerns (10)

**Municipal Services, Parks and Recreation,  
Public Works:**

- Discussion: Developer Requested Property Trade (30)  
*Action Item: Council Direction to Staff*

**Police Department, Public Works**

- Update: Idaho Falls Police Complex (20)  
*Action Item: Council Direction to Staff*

*Recess for travel to tour site. Reconvene at: 775 Northgate Mile, Idaho Falls (15)*

**Police Department, Public Works**

- Onsite Tour of Idaho Falls Police Complex (30)

*The meeting will adjourn upon completion of the tour.*

**DATED this 7th day of October 2022**

A blue ink signature of Jasmine Marroquin, Deputy City Clerk, written over a horizontal line.

Jasmine Marroquin, Deputy City Clerk



# MEMORANDUM

**TO:** Honorable Mayor and Council

**FROM:** Brad Cramer, Community Development Services Director

**DATE:** October 5, 2022

**RE:** October 4, 2022, Planning Commission Action

---

Planning Commission took the following action during the October 4, 2022, meeting.

1. **ANNX22-017: ANNEXATION/INITIAL ZONING. Annexation and Initial Zoning of LC, Limited Commercial for 6 acres in Section 26, Township 2 North, Range 37 East. Generally located north of W Sunnyside Rd, east of Pioneer Rd, south of Pioneer Rd, west of Snake River Pkwy.** On October 4, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the annexation with the initial zoning of LC to the Mayor and City Council as presented.
2. **ANNX22-018: ANNEXATION/INITIAL ZONING. Annexation and Initial Zoning of I&M, Industrial and Manufacturing for 13 Acres in Sections 2 & 3 Township 1 North, Range 37 East. Generally located north of Heyrend Way, east of Snake River, south of W 49th S, west of S Yellowstone Hwy.** Withdrawn
3. **ANNX22-019: ANNEXATION/INITIAL ZONING. Annexation of approximately 6.44 acres including 4114, 4129 and 4167 N 5th West with an initial zoning of R1, Single Dwelling Residential and 1055 W Sunnyside Road with an initial zoning of I&M, Industrial and Manufacturing. Three parcels on N 5th W located north of W 33rd N, east and west of N 5th W and south of W 65th N. One parcel located north of W 38th S, east of Professional Way, south of W Sunnyside Rd, west of W Elswood Dr.** On October 4, 2022, the Planning and Zoning Commission unanimously voted to recommend approval of the annexation with the initial zoning of I&M to 1055 W Sunnyside Road, R1 to 4129 and 4167 N 5<sup>th</sup> W, and RE to 4114 N 5<sup>th</sup> W to the Mayor and City Council as presented.

**RECOMMENDED COUNCIL ACTION:** To receive recommendation(s) from the Planning and Zoning Commission pursuant to the Local Land Use Planning Act (LLUPA).



**WAR BONNET ROUNDUP RODEO ADVISORY COMMITTEE  
THE GOOD, THE BAD, THE UGLY FOLLOWUP  
WEDNESDAY, AUGUST 24, 2022  
Recreation Center  
12.00 P.M.**

**Members in Attendance:** K. Jones, K. Staten, D. Marshall, B. Skinner, P. Holm, B. Robertson, J. Moad, J. Stephens, C. Price, D. Sorensen, E. Grossarth, H. Pettingill, R. Buchan, Mayor Casper, C. Horsley

**Members not in Attendance:** J. Newgard, B. Cranor, R. Campbell

**Call to Order**

K. Jones called the meeting to order at 12:15 p.m.

**Approval of Minutes**

B. Skinner motioned to approve the amended July 28th minutes. D. Marshall seconded. All in favor.

**Mayor Casper**

Mayor Casper discussed the following:

- The War Bonnet Rodeo is good for our community, and she thanked everyone for their hard work.
- She stated that the rodeo gets a bit better every year.
- The sound in the VIP area was loud.
- The announcer and concerns of his introduction.
- Tribal relations. She offered ideas of ways we could make improvements on our relationship with the tribe. Sponsoring the Shoshone Bannock Festival might be one way to reach out.

- She appreciated the good leadership by K. Jones in production following the massive rainstorm on Saturday night, August 6<sup>th</sup>.
- She suggested we contact Public Works to develop a traffic control plan.

### **Chairman/Production – K. Jones**

#### **Good:**

- Perfect performance for Friday's show.
- Saturday was a learning experience.
- The collaboration on pre-rodeo.
- The qualifier was amazing.
- The addition of Brent Robertson.
- Eric Grossarth killed it on social media.
- Contestant sweatshirts.
- Idaho Falls Gift and Kade.
- The advertising done by Wolf.
- Ely Sharkey as our bullfighter.
- The fireworks this year.
- Champ's Heart with the pony rides at the qualifier and the rodeo.
- Michael Pintar our PRCA certified photographer.
- Van Visual.
- The royalty representation.
- Nancy, behind the scenes.
- Our clown/barrelman Ron Burton.
- The flag raising and lowering ceremony.
- The south gate guy.
- The Coors tent.
- The "First Responders" moment on Thursday.
- Porta Johns near the stage.
- The larger stage.
- The board room looks amazing.
- Communication throughout our event.
- The feedback received on more sponsorship opportunities.
- The cash cow.
- Casperson's mini bulls.
- The Cowboy Channel.

#### **Bad:**

- The mini-bull judge situation.
- No stripping shoots on Thursday.
- Delay of 90 points boom.
- Royalty drama.
- Bull fill-ins miscommunication.
- Child harmed on south side.

- Sponsor flag madness on Thursday.
- Volunteer of the year page missing in program.
- The lack of seating for customers on Saturday.
- The American flag presentation horse.

Ugly:

- The tribal rider delay on Thursday.
- The rainstorm on Saturday.
- Seating and the need for ushers.

## **Director – P. Holm**

**Good:**

- The Mutton Bustin Qualifier had a great turnout, with great entertainment for kids and a great vibe.
- Having Brent Robertson join the committee.
- A great, clean production.
- The security was better.
- The Tribal dancers and drummers.
- K. Staten killed it with the sponsor coordination.
- The quality of Korkow's stock.
- Our royalty was fantastic.

**Bad:**

- He discussed his thoughts on the mandatory meeting before the rodeo. He is going to revamp it a bit. It needs to be informative but not repetitive.
- Wristband distribution concerns were discussed.
- Champs Heart during media day was discussed.
- A clown for media day might be helpful.
- The Wednesday night kick off was not well attended. We need to change advertising to make this event worthwhile to hold.
- Some program edits did not make it into the final program.

**Ugly:**

- Young kids behind the chutes.
- Announcer issues.
- Tribal rider delay.
- Highschool bull rider issue.
- Traffic situation at end of show.

## **Committee Reports**

### **Military Affairs/American Legion – B. Skinner**

**Good:**

- City support was phenomenal
- Setup of rodeo was perfect.
- Recovery from rainstorm was handled well.

- The flexibility of everyone.
- Great supply of ice this year.
- Mutton Bustin qualifier was a great success.
- Queens participation was marvelous.
- The facility gets better every year.
- Getting rid of parking fees and raising ticket prices is smart.
- The Volunteer of the Year was well received.
- The new public bar was a hit.
- Feeding of workers went smoothly.

Bad:

- Overcrowding in areas.
- People expanding in bleachers take up more room. Is there away to checkerboard paint the bleachers to keep people in their section?
- No policy about saving seats.
- Need to strengthen the “no refund” policy.
- Poor attendance at radio remotes.
- Poor showing of contestants.
- Need to give away programs as people park.
- Could we sell programs for \$1.00?
- Too many vehicles in vendor area after the gates open.
- Need policy for handicapped seating.

Ugly:

- Customer attitudes in some cases.
- Customer attitude toward security.

### **Hospitality/Sponsorships – K. Staten**

Good:

- The Parks and Recreation staff who worked in the hospitality section were awesome.
- The contestant sweatshirts were a huge success.
- Casperson Mini Bulls was wonderful to work with.
- The VIP food was much better than last year.
- The behind the chutes party on Friday was a huge success.

Bad:

- We need more trash cans at the qualifier and only a couple of porta johns.
- Need more traffic signs at the qualifier.
- We need more trash cans near the rodeo secretary and contractors.
- The poorly attended Kick-off party.
- The day sheets need posted somewhere, maybe in sleeves.
- The south gate near the grandstands should not be locked.
- We need to have a point of contact sheet to give to staff, board members, and volunteers.

Ugly:

- Flag girl families were in the way near entry gates.
- No fiber at the Coors tent.
- Big screen issues.
- The announcer stage needs worked on, and equipment was ruined during rainstorm.
- The arena lights.
- The grain was stolen from the rodeo.

#### **Facilities/Grounds & Security – J. Stephens**

Good:

- We had no power or equipment issues.

Ugly:

- The spotlights for Loop Rawlings.
- There was committee discussion on the pros and cons of the Coors tent.

#### **Media/Emergency Action Plan – E. Grossarth**

- From the month of July through the first week of the rodeo, via various media platforms, they reached over 243,000 people.
- There are many changes coming in social media in the next two months. Projections for digital advertising expected to double over the next six months.

#### **Youth Rodeo/Family Night – C. Horsley**

No report

#### **Financial Report – D. Sorensen/C. Price**

Good:

- D. Sorensen stated that everyone in their respective areas did a great job.
- Admission sales were much better than projected.

Bad:

- There was a section of north end gate missing (left open by vendors).
- People were skirting around the parking lot and going toward the contestant area and getting in for free.
- A certain amount of tokens are missing.

#### **Livestock Welfare – B. Robertson**

Good:

- J. Moad and J. Stephens were great to work with and very helpful.

Bad:

- We need to do something with the roping box going forward. Raise it and grate it perhaps.
- Purse amounts for contestants needs raised.
- The seating capacity, and the “social aspect” of the rodeo needs improved.
- Traffic control needs improved.

**Vendors/Merch – H. Pettingill**

Good:

- Everything regarding vendors and merch went smoothly.
- The lights giving directions to the vendors and east side bleachers worked great.

Bad:

- South side gates. Volunteers not aggressive enough in keeping people back.

Meeting adjourned at 2:30 p.m.

Next meeting will be September 22, 2022

*Recorded by  
T. Sessions  
Department of Parks and Recreation*



MS, P&R, PW - Property

# City of Idaho Falls Parcel Map



September 20, 2022

1" = 400 ft

